

October 22 - 24, 2008

Sponsorship Package



The Alberta Library presents Netspeed 2008, a conference for decision-makers, librarians, and technical staff, which highlights new technologies of interest to libraries today. We're inviting you to play an important role in this exciting and innovative conference!



With help from our generous sponsors, The Alberta Library's annual Netspeed Conference is one of the leading library technology conferences in Canada, bringing innovation and inspiration to libraries. Netspeed provides information to help library staff work effectively with current technology in libraries and prepare for emerging technologies, with a particular focus on library initiatives in Alberta.

Netspeed offers a variety of opportunities for delegates to visit the exhibitor booths and interact with vendors. The opening reception and coffee breaks are scheduled to take place within the exhibit area, to provide additional opportunities for exhibitors to meet and mingle with delegates.



The Alberta Library (TAL)

The Alberta Library is a province-wide library consortium that works collaboratively with its members to promote universal, barrier-free access to the materials and resources in Alberta's diverse libraries.

Key Features

- Netspeed is attended by 300-400 library administrators, librarians, technical and support staff. These delegates represent all library sectors: public, academic, government, and special libraries. The conference attracts participants predominantly from Alberta, but also from across Canada and the United States.
- Netspeed is pleased to bring together national and international conference speakers, as well as noted technology leaders from Alberta.

The Venue

The 2008 conference is being held once again at the Crowne Plaza - Chateau Lacombe in downtown Edmonton. There will be limited display spaces available.



October 22-24, 2008



Sponsorship Opportunities

The following opportunities can be customized to fit your sponsorship needs and priorities. Sponsorship availability is on a first-come, first-serve basis. As an early-bird bonus, sponsors who are confirmed before June 1, 2008 will be recognized in the initial program release. Please contact Conference Coordinators with any questions or to discuss these opportunities.

All Sponsorships include:

- Display space in the Vendor Tradeshow (approximately 8 x 8, booth includes one eight-foot table, skirting, two chairs, power).
- Corporate logo and 50 word description in Netspeed 2008 program.
- Corporate logo and link to corporate website on the Netspeed 2008 webpage.
- Corporate logo on the Conference at a Glance.
- The opportunity to include promotional material* (e.g. brochures, pamphlets) in the conference registration kit.

Platinum Sponsorship

Special recognition to be negotiated with the sponsor.

Gold Sponsorship \$3000 (limited opportunities)

Benefits of Sponsorship

Prominent corporate signage at one of: Breakfast, Lunch or Plenary.
Two complimentary conference registrations.

Silver Sponsorship \$2000 (limited opportunities)

Benefits of Sponsorship

Prominent corporate signage at a Coffee/Health break.
Two complimentary conference registrations.

Bronze Sponsorship \$1000

Benefits of Sponsorship

Prominent corporate signage at one breakout session.
One complimentary conference registration .

*Promotional materials to be included in the registration kit must arrive at The Alberta Library prior to Sept. 1, 2008.



Exhibitor Booth \$600

This option will be available after July 1, 2008, depending upon the availability of space in the Vendor Tradeshow.

Benefits

- Display space in the Vendor Tradeshow (approximately 8 x 8, booth includes one eight-foot table, skirting, two chairs, power).
- One complimentary conference registration.
- Corporate logo on the Conference at a Glance.

In-Kind Contribution

To provide our delegates with the best conference experience, a variety of in-kind contributions are welcome. Examples include: internet café, delegate bags, pads of paper, name badges/lanyards, door prizes, etc.

Recognition for in-kind contributions will be dependant upon the value of the contribution and may include a write up in the program and recognition at the conference and on the website.

Please contact Conference Coordinators directly to discuss these opportunities. Priority will be given to sponsors and exhibitors on a first-come, first-serve basis until September 1, 2008.

Please Contact:



Netspeed@thealbertalibrary.ab.ca

780-414-0805 ext. 225

IMPORTANT DATES:

June 1, 2008 – Deadline for early bird sponsorship.

July 1, 2008 – Exhibitor Booth option becomes available, depending on space.

Sept 1, 2008 – Deadline for promotional materials to arrive at TAL.

Sept 1, 2008 – Deadline for arrangement of In-Kind contributions.



Registration Form

Thank you for supporting innovative technology initiatives in libraries through your sponsorship!

Organization Name: _____

Contact: _____ E-mail: _____

Phone: _____ Fax: _____

Please select your preferred sponsorship opportunity below:

- Platinum Sponsorship
- Gold Sponsorship (\$3000)
- Silver Sponsorship (\$2000)
- Bronze Sponsorship (\$1000)
- Exhibitor Booth only (\$600)
- In-Kind _____ (please specify)

Total value: \$ _____

Payment **must** accompany registration.

The Alberta Library reserves the right to cancel exhibit space should payment not be received from the exhibitor when due. Please remit payment to:



The Alberta Library
 6-14, 7 Sir Winston Churchill Square
 Edmonton, Alberta T5J 2V5
 Attn: Netspeed

Sponsors please note: Once payment has been received, The Alberta Library will update the Netspeed 2008 webpage to reflect your sponsorship.

Registration information for representative(s) attending Netspeed*

Name(s) _____
 Address _____
 Town/City _____ Prov/State _____
 Phone _____ Fax _____
 E-mail _____

Please indicate which of the following you will be attending:

- Wednesday Opening Reception
- Thursday Breakfast
- Thursday Lunch
- Friday Breakfast
- Friday Lunch

* Note that any vendor wishing to send more representatives than are included in the package will need to register those representatives as delegates at regular conference rates.